



MEDIA ADVISORY

FOR IMMEDIATE RELEASE

March 3, 2010

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MAYOR TO JOIN CORPORATE AND COMMUNITY LEADERS IN SUPPORT OF CITY PARKS *8th Annual IPL Mayor's Lunch for Parks to Benefit the Indianapolis Parks Foundation*

INDIANAPOLIS – Mayor Greg Ballard on Thursday will deliver the keynote address at the 8th annual IPL Mayor's Lunch for Parks to benefit the Indianapolis Parks Foundation. While discussing the positive impacts of corporate partnerships, he will encourage the 500 corporate and civic leaders in attendance to support the Foundation.

WHAT: Eighth Annual IPL Mayor's Lunch for Parks

WHO: Mayor Gregory A. Ballard

Cindy Porteous, Executive Director, Indianapolis Parks Foundation

David Pentzien, Vice President of Marketing, ProLiance Energy and 2010 Event Chair

Stuart Lowry, Director, Indy Parks & Recreation

Greg Fennig, Vice President Supply Chair and Public Affairs, Indianapolis Power & Light Co., and Board President, Indianapolis Parks Foundation

Mark Howell, President, Brightpoint Inc.

Steve Bray, Chief Meteorologist, WISH-TV, and 8th Annual Mayor's Lunch for Parks Emcee

WHEN: Noon Thursday, March 4, 2010

WHERE: The Westin Indianapolis, 50 S. Capitol Ave.

About the Indianapolis Parks Foundation

The Indianapolis Parks Foundation seeks financial support from community partners such as service organizations, corporations and individuals to help purchase land, develop new parks, maintain existing parks, upgrade park facilities and provide support to programs benefiting children, families and seniors throughout Indianapolis. For more, visit www.IndyParksFoundation.org or call (317) 860-3250.

About Indy Parks & Recreation

The mission of Indy Parks & Recreation is to create fun, safe, engaging and sustainable parks that enhance the quality of life for individuals, neighborhoods and communities. Indy Parks will be a national model of excellence and destination for facilities and programs, protecting parks, greenways and open spaces and championing environmental initiatives.

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